

Specialist Qualification in Business



Entry Criteria:

- You will need to achieve the grades for the pathway criteria, please see the prospectus for further information
- You will need to achieve GCSE Mathematics at Grade 4 or above

Coursework/Examination Requirements: The course is made up of four units, one external examination unit, one externally set unit and two internally assessed units.

Awarding Body/Specifications: Pearson Level 3 Extended Certificate in Business. Students will be awarded a Pass, Merit, Distinction or Distinction* by the points gained for the successful achievement of individual units.

Specialist Qualification Certificate (equivalent to one AS Level): If you choose to study this subject for one year only you will be awarded a Certificate. You will cover the year 1 unit content and sit public examinations in Lower Sixth.

Specialist Qualification (equivalent to one A Level): This is a practically based, work related course which is equivalent to one A Level. You learn by completing projects and assignments that are based on realistic workplace situations. The course focuses upon key skills in Business which include: Human Resources, Accounting, Marketing, Communication, Logistics, Administration and Management.

You will focus on a particular subject area and develop specialist skills and knowledge. The course prepares you for working in any organisation and can lead onto an Apprenticeship or count towards your UCAS points for Further Education. **The following units will be followed on this course:**

Lower Sixth Units

Exploring Business (Mandatory)

An introduction to the range of business activities and the factors that influence them. This is an internally set assignment unit.

Developing a Marketing Campaign (Mandatory)

This unit creates a deeper understanding of marketing campaigns by creating a campaign for a chosen business. This is an externally set assignment.

Upper Sixth Units

Personal and Business Finance (Mandatory)

This unit gives students the chance to understand business finance and personal finance options. This is an external examination.

Recruitment and Selection (Optional)

This unit investigates the recruitment procedures of a business and to undertake practical recruitment activities. This is an internally assessed unit.

Progression: Business is an ideal qualification for all employment sectors as it gives a broad overview of the running of a business. There are other options which include Apprenticeships, employment or Higher Education in a range of areas such as Marketing, Human Resources, Insurance and Retail.

Opportunities: The opportunity to apply a range of business concepts to run your own business in Lower Sixth through the Young Enterprise Enrichment. Each unit allows the opportunity for visits, speakers, research and using your own part-time working experiences.